

# Shopping



*...and consumerism*

## DISCUSS IN PAIRS

1. What do you think drives people to shop more than they need?

What factors might contribute to excessive shopping? (psychological, societal...)

2. Have you heard of 'shopping addiction'? What might cause someone to become addicted to shopping?

3. What role do you think marketing and advertisements play in how much we shop?

4. Do you think online shopping makes it easier to overspend? Why or why not?

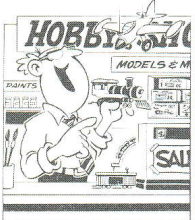
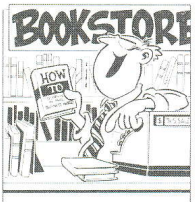
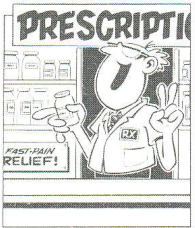
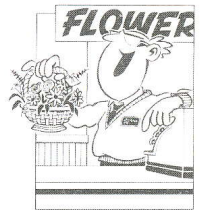
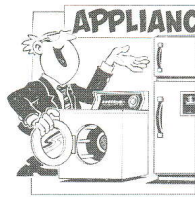
**Now watch this video about consumerism in the US and answer the questions.**



*The Atlantic. "America's Dopamine-Fueled Shopping Addiction." YouTube, uploaded by The Atlantic, 27 June 2019, [https://www.youtube.com/watch?v=\\_qWHJ29-s4U](https://www.youtube.com/watch?v=_qWHJ29-s4U).*

1. According to the video, what are some of the main reasons people develop a shopping addiction?
2. How has consumerism changed in recent years according to the video?
3. What are the potential consequences of shopping addiction, both personally and financially?
4. Do you think governments or companies should take steps to reduce shopping addiction? If yes, what could they do?
5. Can you think of any strategies that could help someone control their shopping habits?

# SHOPS



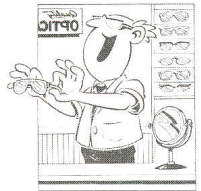
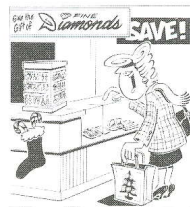
**1** What is your favourite shop? What kind of things do they sell there? If you could open a shop, what kind of shop would it be?

**2** Match the items on the left to the place where they can be found on the right. Each place can only be used once.

- basketball
- bottle of whisky
- CD player
- fresh cod
- frozen pizza
- greeting cards
- guide book
- hammer
- holiday house
- magazine
- nails and screws
- new boots
- perfume
- pipe rolls
- sandwich
- sofa
- steak
- sweets
- tofu



- travel agent's
- estate agent's
- delicatessen (deli)
- health food store
- butcher's
- baker's
- confectioner's
- seafood shop
- shoeshop
- chemist's
- stationer's
- newsagent's
- ironmonger's
- D.I.Y. store
- off-licence
- supermarket
- bookstore
- furniture store
- sporting goods store
- hi-fi shop
- tobacconist's



## Shops

### Food

- grocer's
- whole food store / health food shop
- greengrocer's
- dairy / milk-shop / milkman / milkround
- confectioner's / sweetshop / candy store (US)
- confectionery / sweets
- fishmonger's: wet fish (GB) / seafood shop (US)
- corner shops

### Other shops

- haberdasher's
- jeweller's
- optician's
- dispensing chemist (GB) / pharmacy (US) / drugstore (US)
- florist's / flower-stand

- bookshop (GB) / bookstore (US)
- second-hand bookshop (GB) / used books (US)
- record shop
- newsagent's / news stand
- ironmonger's (hardware)
- electrical appliances, hi-fis, CD players, VCRs
- glassware
- china shop
- antiques
- gift shop
- D.I.Y. (do-it-yourself) shop: tools, appliances, materials
- toy shop
- camera shop
- sporting goods / sports goods

Match the words on the left with the goods on the right. Use each word once only.

- 18 a can / tin of
- 19 a bar of
- 20 a roll of
- 21 a pack of
- 22 a box of
- 23 a packet of
- 24 a string of

- a chocolates
- b film / toilet paper
- c cards / cigarettes (US)
- d soup / cigarettes / razor blades
- e pearls
- f beer / fish
- g soap / chocolate

Match the words on the left with the goods on the right. Use each word once only.

- 18 a tube of
- 19 a bunch of
- 20 a jar of
- 21 a pad of
- 22 a loaf of
- 23 a carton of
- 24 a bottle of

- a jam
- b wine / milk / beer / whisky
- c bread
- d writing paper
- e flowers / bananas / grapes
- f milk / fruit juice
- g toothpaste

## Shopping Around

fixed prices  
fluctuating prices  
bargain  
wholesale price  
retail price  
to buy in bulk  
pricelist  
inexpensive / cheap / reasonable  
moderate  
expensive  
dear but worth the price / money  
prices have gone up / risen  
gone down / fallen  
family budget  
to be able to afford st  
affordable

### Payments

It's beyond my means. (old-fashioned)  
I can't afford it.  
purse (GB)  
wallet (GB) / billfold (US)  
(small) change  
(bank) note (GB) / bill (US)  
to short-change  
to take in / cheat  
to rip sb off  
ripoff

to save money on  
to pay in cash  
by cheque  
by credit card  
put it on the plastic (coll.)  
to leave a deposit  
to lease / rent-to-own (US)  
monthly instalments  
to be broke

### Reductions

to get a discount  
to sell at a reduced price  
cut-price goods  
imperfect goods / seconds / factory rejects

summer / winter sale  
the January sales  
closing-down sale  
clearance sale  
special bargain  
big spender  
extravagant  
thrifty  
mean with money (GB)  
tightwad (US)  
to go on a shopping / spending spree  
shop till you drop

### Quality

quality goods  
first-class goods  
brand-new  
used  
shop-soiled  
slightly damaged  
demonstration model  
display item  
guaranteed  
inferior goods  
faulty goods  
to take st back  
receipt  
to ask for a refund  
consumer rights  
to get your money back  
to be offered credit

### Packaging

wrapper  
economy size  
tin (GB) / can (US)  
jar  
bottled × draught beer  
canned beer  
foam packing  
packet of biscuits  
box of chocolates  
crate of drinks  
case of wine  
shrink-wrapped / vacuum packed  
carton of milk

### Hairdresser

to have an appointment  
to have one's hair done  
to have a trim  
to shampoo  
hairdo  
permanent wave(s) / perm  
curlers  
styling rods  
hairclip  
hairpin  
lacquer / hair spray  
hairdryer  
blow dry  
to dye  
to bleach or tint one's hair  
highlights  
colour rinse  
crew cut  
nail polish  
manicure  
to have one's nails done

### Miscellaneous

beauty parlour  
cobbler / shoemaker  
heel bar (GB)  
laundry / launderette  
dry-cleaner  
(radio, TV, cycle, etc.)  
repair shop  
"While-U-Wait"

### Trade, advertising

foreign trade  
home trade (GB) / domestic trade (US)  
exports × imports  
to export or import  
manufactured goods or raw materials  
to do business with sb  
competition  
trade fair  
exhibition ground  
to exhibit  
an exhibit  
on display  
on show  
on the stand  
advertisement / advert / ad  
commercial  
to advertise  
sales gimmicks  
hoarding (GB) / billboard (US)  
posters  
irresistible  
folder  
leaflet / flyer  
handout  
fly-posters × sky advertising  
to do st on the fly  
to do st on the sly  
promotional gifts  
sponsorship

## 2 LISTENING & SPEAKING

- a Look at the photos. Do you see similar sights in any areas of your town?
- b Read the article about high streets in the UK. Why have they changed so much? What are some towns trying to do?

### Can anyone save the British high street?

**T**he high street was once the heart of communities across the UK. The butcher's, baker's, and greengrocer's were all there, run by locals who knew their customers by name.

But today one in seven high street shops has closed down, or has been replaced by a café or a beauty salon, as shoppers drive to out-of-town supermarkets or malls, or buy online. The recession doesn't help either. In the worst-hit towns, more than one-third of the small high street shops have disappeared.

To try to save their high streets, some towns now offer free parking nearby. Others plan to have live music and theatre performances in the town centre, and others are encouraging small businesses to move into empty shop spaces and open 'pop-up shops' (quirky, interesting shops that close or change after a few weeks). The towns are hopeful, but are these efforts too little, too late?

- c (1 40)) Listen to four people talk about their local shopping street. Who is most optimistic about the situation of small shops?
- d Listen again and complete the chart.

	Harry	Kate	Ken	Bea
1 Where do you live?				
2 What shops are there near you?				
3 What's happening to small shops in your area? Why? Do you think this is a good or bad thing?				

- e Interview a partner with the questionnaire below.

### My local shops

- 1 What kinds of shops are there near where you live?
- 2 Do you go to them much? If not, where do you buy things?
- 3 What shops have opened up or closed down near you? Are you pleased or sorry about it?
- 4 Are there any markets near you? Do you ever go to them? Do you have a favourite stall?
- 5 What chain stores are there near you? (H&M, Zara, etc.) Do you shop there? How do you feel about them? Are they in competition with local shops?
- 6 Are small shops in your country struggling? Do you think it's important to support them? Why (not)?

